

الصفحة 1 5 *	الامتحان الوطني الموحد للبكالوريا الدورة العادية 2023		المملكة المغربية وزارة التربية الوطنية والتعليم الأولي والرياضة المركز الوطني للتقويم والامتحانات
	الموضوع	NS 10	
3h	مدة الإنجاز	اللغة الإنجليزية	المادة
4	المعامل	شعبة الآداب والعلوم الإنسانية: مسلك الآداب	الشعبة أو المسلك

[1] Internet has recently become the greatest market for successful businesses. One of the most inspiring success stories is that of Zoom. It is an American company offering remote video conferencing services. It is based in California and has offices in Europe, Asia and Australia. The story of Zoom has been a journey for its founder Eric Yuan.

[2] Eric Yuan was born and lived in China until he was 27 years old. He got his bachelor's and master's degrees in applied mathematics and computer science from the Shandong University of Science and Technology in his country. He got married at the age of 22. Yuan immigrated to the U.S. in 1997. His visa application was denied 8 times, but he kept persisting. Finally, on the 9th attempt, he was approved, but the process lasted two years.



[3] When Yuan arrived in USA, he started his first job in Silicon Valley as a software engineer at a young company called WebEx. In 2006, Yuan got an MBA (Master of Business Administration) from Stanford Business School and became vice president of Engineering at the company. In 2007, Cisco Systems company bought WebEx for \$3.2 billion. Yuan wanted to develop new products at Cisco as customers had become dissatisfied with the quality of the services. Yet, he couldn't convince his bosses to let it happen. So, he left Cisco.

[4] In 2011, Yuan started his own company and launched the Zoom platform. "I firmly believed I could develop a platform that would make customers happy. More than 40 fellow engineers followed me in my new venture," he explained. Five years later, Zoom hosted over 20 billion meeting minutes and its customers were 90% of the top 200 U.S. universities.



[5] The breakout of corona virus pandemic in 2019 was a turning point for Zoom. Lockdowns were announced in almost all countries. Companies, schools and colleges started using Zoom Video Communications to conduct business meetings and deliver classes. Zoom offered its basic plan free for all. It also released a paid plan which allows unlimited meetings. Businesses and schools have to pay a subscription fee for the various products the company offers. On top of that, Zoom also makes money from the promotion of hardware products. The company gained over 2.22 million users in the first months of 2020. Currently, Zoom has 504,900 business customers and a value of \$9.2 billion.

[6] Zoom, however, is facing a number of challenges. One of them is the fierce competitors such as Skype, Microsoft Teams and Google Meet. Another major issue is the privacy and security problem. Security experts and even the FBI warn that Zoom's default settings aren't secure enough. Apple was forced to remove the software from Mac computers last year after a serious security threat.

Adapted from: www.startuptalky.com

خاص بخسابة الامتحان				الامتحان الوطني الموحد للبكالوريا الدورة العادية 2023			المملكة المغربية وزارة التربية الوطنية والتعليم الأول والثانوي المركز الوطني للتقويم والامتحانات				
XXXXXXXXXXXXXXXXXXXX-XXX				I*		الموضوع		NS 10			
رقم الامتحان:				الإسم الشخصي والعائلي: تاريخ ومكان الازدياد:							
4		المعامل		3h		مدة الإنجاز		اللغة الإنجليزية شعبة الآداب والعلوم الإنسانية: مسلك الآداب		المادة الشعبة والمسلك	

المادة: اللغة الإنجليزية الشعبة والمسلك: شعبة الآداب والعلوم الإنسانية: مسلك الآداب		النقطة النهائية على 20: بالأرقام..... والحروف..... (على المصحح التأكد من أن النقطة النهائية على 20)	خاص بكتابة الامتحان
ورقة الإجابة		اسم المصحح وتوقيعه:	الصفحة: 2 على 5

I. COMPREHENSION (15 POINTS)

BASE ALL YOUR ANSWERS ON THE TEXT.

A. FILL IN THE CHART WITH INFORMATION FROM THE TEXT. (2 pts)

Event/ information	Date/ figure
.....	\$3.2 billion
.....	2011
Total duration of meetings organized on Zoom platform	
The value of Zoom company	

B. ARE THESE STATEMENTS TRUE OR FALSE? JUSTIFY. (3 pts)

1. Yuan studied computer science in the US.
.....
2. The American authorities accepted Yuan's visa upon his first application.
.....
3. Yuan developed the Zoom platform in collaboration with others.
.....

C. ANSWER THESE QUESTIONS. (3 pts)

1. Why did Yuan want to develop new products at Cisco?
2. Why was 2019 an important year for Zoom?
3. What is the advantage of using paid Zoom services?

D. COMPLETE THE SENTENCES WITH INFORMATION FROM THE TEXT. (3 pts)

1. To make money from its services, Zoom
2. Skype and Microsoft Teams are
3. Apple computer company removed Zoom from its computers because of

لا يكتب أي شيء في هذا الإطار



الصفحة: 3 على 5

NS 10

الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2023 - الموضوع
مادة: اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك الآداب

E. CHOOSE THE RIGHT MEANING OF EACH WORD ACCORDING TO THE TEXT. (2 pts)

1. persisting (paragraph 2) means:

- a. insisting b. complaining c. assisting

The correct answer:

2. fierce (paragraph 6) means:

- a. weak b. strong c. unprofessional

The correct answer:

F. WHAT DO THE UNDERLINED WORDS IN THE TEXT REFER TO? (2 pts)

1. the company (paragraph 3):
2. the software (paragraph 6):

II. LANGUAGE (15 POINTS)

A. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LISTS. (2 pts)

1. The workers are so much noise that I can't concentrate on my homework.

making - taking - doing

2. Can I borrow your umbrella? I can't stand around in the rain.

walk - walking - to walk

3. Don't stop! We have to running to the finish line.

get on - put on - carry on

4. The room..... the party was held is usually used for official meetings.

where - which - whose

B. FILL IN THE GAPS WITH THE CORRECT WORDS FROM THE LIST. (1 pt)

natural - risky - non-profit - developing - endangered

Green Planet is a organization that aims to save animals and protect them in their natural habitats.

C. PUT THE WORDS IN BRACKETS IN THE CORRECT FORM. (2 pts)

1. Most people use the internet for work and (entertain)
2. The local council is thinking of a plan to support (ecology) tourism in the area.

D. PUT THE VERBS IN BRACKETS IN THE CORRECT TENSE. (2 pts)

1. Said (surf) the net last night when he (come) across an interesting article about Morocco.
2. Anass is doing two part-time jobs on the weekend. In three years' time, he (save) enough money to travel around Europe.
3. I really miss my friend Jamal. I (not / see) him for five years now.

لا يكتب أي شيء في هذا الإطار



الصفحة: 4 على 5

NS 10

الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2023 - الموضوع
مادة: اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك الآداب

E. REWRITE THE SENTENCES AS SUGGESTED. (4 pts)

- You can see different types of fish at the sealife centre.
Different types of fish
- "I will visit my grandparents at the weekend," Amina told her dad.
Amina promised.
- The employees didn't finish their work. They got into trouble.
If
- Maria lives next door. However, we rarely see each other.
Although.

F. CHOOSE THE APPROPRIATE RESPONSES. (2 pts)

- Bob: I think students shouldn't use artificial intelligence software at school.
Simon:
a. I suppose you're right. b. Yes, let's. c. That's amazing!
- Leila: Would you like to play golf with me this weekend?
Hind:
a. You're welcome. b. Yes, I agree. c. I'm not sure I can.

G. WHAT WOULD YOU SAY IN THE FOLLOWING SITUATION? (2 pts)

- You: (Your friend is always late for the gym. Complain about it.)
- Your friend: (Responds to the complaint.)

III. WRITING (10 POINTS) DO TASKS 1 AND 2

TASK 1: (4 pts) Complete the following paragraph.

I think the world will look different 30 years from now. For example, most jobs will be done by robots. Another example, ...

.....

.....

.....

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الصفحة: 5 على 5

NS 10

الامتحان الوطني الموحد للبكالوريا - الدورة العادية 2023 - الموضوع
مادة: اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك الآداب

TASK 2: (6 pts) Write a reply to the following email.

I have a high paying job but I do not like the boss and the working conditions. I am thinking about leaving it and looking for another one. What do you suggest I should do? I really need your advice.
Jamal

Hi Jamal,

DO NOT WRITE YOUR NAME OR SIGN THE EMAIL.

الصفحة 1 2 *	الامتحان الوطني الموحد للبكالوريا الدورة العادية 2023		 المملكة المغربية وزارة التربية الوطنية والتعليم الأولي والرياضة المركز الوطني للتقويم والامتحانات
	مناحر الإجابة	NR 10	
3h	مدة الإنجاز	اللغة الإنجليزية	المادة
4	المعامل	شعبة الآداب والعلوم الإنسانية: مسلك الآداب	الشعبة أو المسلك

KEY AND MARKING SCALE

Accept any appropriate answer not mentioned in this key.

I. COMPREHENSION (15 POINTS)

Testees should not be penalised for spelling and grammar mistakes in the comprehension section.

A. CHART FILLING: (2 pts; 0.5 pt each)

Event/ information	Date/ figure
The amount of money Cisco Systems paid to buy WebEx	\$3.2 billion
Yuan started his own company and launched the Zoom platform.	2011
Duration of meetings organized on Zoom platform	20 billion minutes
The value of Zoom company	\$9.2 billion

B. TRUE OR FALSE: (3 pts) (1 pt each: 0.5 pt for the right choice and 0.5 pt for the right justification. Consider the justification only if the choice is correct. Quotes from the text are acceptable.)

- F. He got his bachelor's and master's degrees in applied mathematics and computer science from the Shandong University of Science and Technology in his country.
- F. His visa application was denied 8 times (he was approved on the 9th attempt.)
- T. More than 40 fellow engineers followed me in my new venture.

C. WH QUESTIONS: (3 pts; 1 pt each)

- ...because customers had become dissatisfied with the quality of the services.
- ...because of Covid-19, lockdowns were announced in almost all countries and companies, schools and colleges started using Zoom.
- It allows unlimited meetings.

D. SENTENCE COMPLETION: (3 pts; 1 pt each)

- released a paid plan (businesses and schools have to pay a subscription fee for the various products the company offers)/ promotes hardware products.
- Zoom's (fierce) competitors.
- privacy and security problems/ a security threat.

E. THE RIGHT ANSWER: (2 pts; 1 pt each)

- a. insisting
- b. strong

F. WORD REFERENCE: (2 pts; 1 pt each) 1. WebEx 2. Zoom

II. LANGUAGE (15 POINTS)

A. GAP FILLING: (2 pts; 0.5 pt each) 1. making 2. walking 3. carry on 4. where

B. GAP FILLING: (1 pt; 0.5 pt each) non-profit endangered

C. WORD FORM: (2 pts; 1 pt each) 1. entertainment 2. ecological

D. VERB TENSE: (2 pts; 0.5 pt each) 1. was surfing - came 2. will have saved 3. haven't seen

E. SENTENCE REWRITING: (4 pts; 1 pt each)

- ... can be seen at the sealife centre.
- .. to visit her grandparents at the weekend/that she would visit her grandparents at the weekend.
- ... the employees had finished their work, they wouldn't have got into trouble.
- ... Maria lives next door, we rarely see each other.

F. APPROPRIATE RESPONSES: (2 pts; 1 pt each)

- a. (I suppose you're right)
- c. (I'm not sure I can.)

G. SITUATION: (2 pts; 1pt each) Accept any correct and appropriate answer.

III. WRITING (10 POINTS; Task 1: 4 pts; Task 2: 6 pts)

The following criteria should be respected while scoring the writing tasks.

Scoring criteria	Task 1	Task 2
Relevance of content to the task	2 pts	3 pts
Appropriateness and variety of vocabulary	1 pt	2 pts
Grammar and mechanics	1 pt	1 pt

